

Electronics Weekly

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TOTAL QUALIFIED CIRCULATION	40,918

PRIMARY END PRODUCT MANUFACTURED OR DESIGNED	TOTAL PRIMARY PRODUCT	PERCENT OF TOTAL	PRIMARY PRODUCT		SECONDARY PRODUCT		TOTAL SECONDARY PRODUCT	TOTAL END PRODUCTS
			PRINT VERSION ONLY	DIGITAL VERSION ONLY	PRINT VERSION ONLY	DIGITAL VERSION ONLY		
COMMUNICATION SYSTEMS								
Telecommunications systems and equipment	2,478	6.1	1,369	1,109	870	861	1,731	4,209
Mobile network equipment	343	0.8	188	155	755	670	1,425	1,768
Mobile handsets	545	1.3	341	204	546	597	1,143	1,688
RF and Microwave systems	518	1.3	307	211	773	844	1,617	2,135
Data networking systems (inc.WANs, LNAs)	383	0.9	192	191	652	742	1,394	1,777
Wireless access systems (inc.WLANs)	396	1.0	277	119	665	836	1,501	1,897
Telecoms software	396	1.0	265	131	984	840	1,824	2,220
Embedded communications systems	468	1.1	280	188	871	880	1,751	2,219
Other communication systems	563	1.4	321	242	553	750	1,303	1,866
Sub-Total	6,090	14.9	3,540	2,550				
AUTOMOTIVE & CONSUMER ELECTRONICS								
Automotive and in-car telematics	1,094	2.7	540	554	722	692	1,414	2,508
Transport systems and equipment	435	1.1	178	257	919	683	1,602	2,037
Consumer electronics (inc.video, audio and games appliances)	2,912	7.1	1,842	1,070	1,016	899	1,915	4,827
Sub-Total	4,441	10.9	2,560	1,881				
CONTROLS, TEST & MEDICAL EQUIPMENT								
Industrial controls, systems equipment and robotics	4,785	11.7	2,674	2,111	1,222	1,245	2,467	7,252
Test & measurement instruments, ATE systems	1,786	4.4	903	883	1,677	1,352	3,029	4,815
Medical electronic equipment	829	2.0	429	400	458	548	1,006	1,835
Sub-Total	7,400	18.1	4,006	3,394				
AVIONIC, MILITARY & SECURITY								
Avionics, marine, space and military electronics	2,273	5.6	1,258	1,015	635	556	1,191	3,464
Electronics, Security Equipment	1,072	2.6	607	465	714	707	1,421	2,493
Sub-Total	3,345	8.2	1,865	1,480				
DIGITAL BROADCAST								
Digital TV/radio systems and services	613	1.5	308	305	427	489	916	1,529

Professional audio and video equipment	511	1.2	262	249	431	420	851	1,362
Sub-Total	1,124	2.7	570	554				
COMPUTERS, SYSTEMS AND PERIPHERALS								
Computers/servers and workstations	643	1.6	296	347	1,324	853	2,177	2,820
PCs, laptops, PDAs and other mobile computers	273	0.7	138	135	1,224	758	1,982	2,255
Computer add-on boards and peripherals	278	0.7	141	137	921	705	1,626	1,904
EDA systems (hardware and software)	498	1.2	199	299	497	380	877	1,375
CADCAM systems and other software	240	0.6	143	97	838	432	1,270	1,510
Office equipment	253	0.6	140	113	834	478	1,312	1,565
Real time and embedded systems	489	1.2	251	238	876	733	1,609	2,098
EPOS systems/ATMs	101	0.2	47	54	195	158	353	454
Sub-Total	2,775	6.8	1,355	1,420				
COMPONENTS								
Passive components	636	1.6	284	352	1,614	858	2,472	3,108
E-mech components	344	0.8	218	126	1,602	824	2,426	2,770
ICs & semiconductors	1,659	4.1	666	993	1,530	867	2,397	4,056
Other components, materials, hardware	1,055	2.6	452	603	1,639	1,092	2,731	3,786
Electronic subassemblies (boards, modules, hybrids)	779	1.9	295	484	1,707	1,179	2,886	3,665
Power supplies and batteries	539	1.3	209	330	1,067	683	1,750	2,289
Sub-Total	5,012	12.2	2,124	2,888				
DESIGN AND MANUFACTURING SERVICES								
Other manufacturers incorporating electronic equipment in their end product	2,168	5.3	760	1,408	944	1,137	2,081	4,249
Design and Engineering Contractor/Consultant	4,010	9.8	2,035	1,975	2,654	1,834	4,488	8,498
Contract Manufacturing	2,670	6.5	1,109	1,561	1,750	972	2,722	5,392
Other (not specified above)	1,658	4.1	606	1,052	111	241	352	2,010
Sub-Total	10,506	25.7	4,510	5,996				
OTHER PAID CIRCULATION								
Subscriptions	225	0.5	225					
TOTAL QUALIFIED CIRCULATION	40,918	100.0	20,530	20,163				

PRIMARY AND SECONDARY JOB FUNCTIONS	PRIMARY JOB FUNCTIONS	PRINT VERSION ONLY	DIGITAL VERSION ONLY	PRINT VERSION ONLY	DIGITAL VERSION ONLY	SECONDARY JOB FUNCTIONS	ALL JOB FUNCTIONS
Executive Management/Board Director	7,255	4,040	3,215	1,056	1,114	2,170	9,425
Overall Technical Management	6,958	3,649	3,309	2,696	2,001	4,697	11,655
Senior Engineering/General Management	7,904	4,425	3,479	3,386	2,363	5,749	13,653
Design & Development Engineering	7,235	4,294	2,941	5,145	2,797	7,942	15,177
Test & Measurement Engineering	1,217	568	649	4,939	2,054	6,993	8,210
Service/Maintenance	1,000	408	592	3,454	1,552	5,006	6,006
Research & Development	1,618	709	909	5,931	2,958	8,889	10,507
Production Engineering/Quality Control/Other Engineering	1,364	367	997	3,704	1,869	5,573	6,937
Purchasing	2,640	1,449	1,191	6,012	3,711	9,723	12,363
Marketing/Sales	2,987	405	2,582	6,306	2,530	8,836	11,823
Other	515	216	299	130	290	420	935
Subscriptions	225						
TOTAL QUALIFIED CIRCULATION	40,918						

DESIGN INVOLVEMENT	TOTAL QUALIFIED	PRINT VERSION ONLY	DIGITAL VERSION ONLY
ASIC	3635	1671	1964
DSP	3651	1657	1994
FPGA and Programmable Logic	4146	1807	2339
Logic	5693	2235	3458
Software Design Integration	8131	4467	3664
Systems Integration	6311	2982	3329
Real-time/C++ Programming	4872	2167	2705
Embedded	6953	3142	3811
Analogue	8163	3752	4411
RF System	4137	1681	2456
Networking	5190	2645	2545
Telecoms	4084	1910	2174
Mobile Comms	2984	1264	1720
Digital TV	2277	1007	1270
Wireless systems	4232	1910	2322
Automotive	2671	1345	1326
Defence & Security	2888	1505	1383
Optoelectronics	2702	1382	1320
Board Systems	4141	2120	2021
Other	1278	398	880

PRODUCT PURCHASING INFLUENCE	TOTAL RESPONSES	PRINT VERSION ONLY	DIGITAL VERSION ONLY
Semiconductors			
Microprocessors	12,580	6,464	6,116
Microcontrollers	12,588	6,457	6,131
Memories	10,763	5,541	5,222
Digital Signal Processors	8,061	3,856	4,205
Other Digital ICs	9,592	4,794	4,798
Analogue ICs	10,224	5,068	5,156
Mixed Signal ICs	8,892	4,353	4,539
Power Semiconductors	10,120	5,100	5,020
Board Level Products	8,281	3,948	4,333
IP Cores/Cell Libraries	3,973	1,777	2,196
Embedded Development Tools	5,533	3,244	2,289
FPGA's	5,638	2,696	2,942
PLD's	4,495	2,218	2,277
Standard Cell	3,477	1,571	1,906
Custom ASIC	3,900	1,841	2,059
Communications IC's	5,255	3,200	2,055
Memory Modules	4,817	2,662	2,155
Video Compression/Decompression Ics	3,475	1,937	1,538
Other Semiconductors	6,108	3,499	2,609
Components			
Resistors and capacitors	19,365	11,827	7,538
Relays, switches & keyboards	18,006	10,973	7,033
RF/Microwave devices	10,669	6,868	3,801
Fans/Motors	12,171	7,657	4,514
Power Sources			
Power Supplies	16,595	9,507	7,088
Batteries	13,027	7,698	5,329
Interconnection and Packaging			

Connectors	15,207	8,366	6,841
Enclosures/sockets and backplanes	11,398	6,377	5,021
Printed Circuit Boards	11,803	6,733	5,070
Test & Measurement			
Automatic Test Equipment	9,589	5,506	4,083
Oscilloscopes	9,656	5,504	4,152
Logic Analysers	7,560	4,390	3,170
Signal/Function Generators	8,457	4,903	3,554
Digital Multimeters	9,378	5,375	4,003
Other			
Displays	6,524	3,468	3,056
Optoelectronic/fibre optic components	3,632	1,819	1,813
CAE/EDA Systems	3,700	1,938	1,762
Computer Hardware & Peripherals	12,398	6,797	5,601
Computer Software	13,458	7,692	5,766
Office Equipment Services	9,545	5,632	3,913
Buying/Leasing Company Cars	1,798	860	938
Business travel and entertainment	2,926	1,341	1,585
Financial Services	1,993	914	1,079
Training Services, books & videos	4,230	2,290	1,940
Conferences/Exhibitions	3,263	1,915	1,348

GEOGRAPHICAL BREAKOUT	PRINT VERSION ONLY	DIGITAL VERSION ONLY	TOTAL QUALIFIED
Cleveland	83	82	165
Co Durham	113	123	236
Cumbria	90	102	192
Northumberland	47	46	93
Tyne and Wear	220	231	451
NORTHERN	553	584	1,137
East Yorkshire	107	116	223
North Yorkshire	173	183	356
South Yorkshire	305	268	573
West Yorkshire	548	501	1,049
YORKSHIRE	1,133	1,068	2,201
Cheshire	543	481	1,024
Isle of Man	17	14	31
Lancashire	852	845	1,697
Merseyside	179	187	366
NORTH WEST	1,591	1,527	3,118
Derbyshire	251	243	494
Leicestershire	382	355	737
Lincolnshire	197	175	372
Northamptonshire	321	319	640
Nottinghamshire	324	261	585
EAST MIDLANDS	1,475	1,622	3,097
Hereford/Worcestershire	293	280	573
Shropshire	144	110	254
Staffordshire	327	294	621
Warwickshire	184	186	370
West Midlands	818	752	1,570
WEST MIDLANDS	1,766	235	2,001
Cambridgeshire	722	590	1,312
Norfolk	238	206	444

Suffolk	262	189	451
EAST ANGLIA	1,222	985	2,207
London	784	740	1,524
Bedfordshire	340	349	689
Berkshire	850	834	1,684
Buckinghamshire	607	552	1,159
East Sussex	262	244	506
Essex	817	718	1,535
Hampshire	1,231	1,199	2,430
Kent	548	490	1,038
Middlesex	474	419	893
Oxfordshire	336	319	655
Surrey	685	632	1,317
West Sussex	471	437	908
Isle of Wight	75	57	132
LONDON & SOUTH EAST	8,284	7,747	16,031
Channel Islands	17	20	37
Cornwall	96	76	172
Devon	337	271	608
Dorset	398	357	755
Gloucestershire	443	365	808
Somerset	618	531	1,149
Wiltshire	428	402	830
SOUTH WEST	2,337	2,022	4,359
WALES	726	690	1,416
SCOTLAND	1,140	1,355	2,495
NORTHERN IRELAND	228	233	461
OVERSEAS	300	977	1,277
TOTAL QUALIFIED CIRCULATION	20,755	20,163	40,918