

Computer Weekly; Web Rates

WEB RATES

Type of online ad*	Description	Dimensions – w x h pixels	RATE
Single job posting	Job description, including a logo, link and listing on the regional job browser pages in Computer Weekly.	Logo: 126 x 44	£550
Premium job**	Highlighted job and a priority listing within jobs database for 1 month. It will also appear as a featured job on the jobs homepage and computerweekly.com homepage for a minimum of one day.		£350
Logo/button on home page or job search results page	To direct traffic to a company website. Useful in campaigns that have both branding and recruitment objectives.	120 x 60; 15K	£750
Skyscraper (CPM)		160 x 600; 15K	£55
Banner (CPM)		468 x 60; 15K	£35
+			
Job filter *	Targeted email sent via Computer Weeklys to max 250 relevant candidates (based on location, skill, sector, job title).		£2,000

RATES

Type of online ad*	Dimensions – w x h pixels	File size	Online only
Logo/button on home page or job search page	120 x 60	15K	£750
Skyscraper (CPM)	160 x 600 x 120 x 600	15K	£55
Banner (CPM)	468 x 60	15K	£35

RATES

Type	Rate
1 Job filter email (when buying an ad in Computer Weekly)	£1000
1 Job filter email only	£2000

ComputerWeekly ComputerWeekly.com

* All online rates are per month unless otherwise stated and are in addition to the print rate.

** These rates are only available in addition to a job posting.

All advertisements are subject to RBL standard terms and conditions available at: www.reedbusiness.co.uk/GuideDocuments/tandc.htm
All rates are subject to VAT.