

Marketplace – Products and Services

Marketplace is Computer Weekly's classified section and is unquestionably the best place for your company to attract the attention of the IT community.

Computer Weekly has been the first choice of senior IT decision makers since its inception, and is considered the best overall IT weekly publication.* Reaching over 140,000 individuals** each week, Computer Weekly is considered to be the no. 1 'most useful publication' for UK CIOs.***

To place an advertisement please call **Tina French** on **+44 (0)20 8652 8410** or email **tina.french@rbi.co.uk**.

MARKETPLACE RATES

Colour option	Size	Mono	Spot colour	Full colour
SCC	1 column = 49mm 2 columns = 101mm 3 columns = 153mm 4 columns = 206mm	£30	£32	£35
Smallest ad	50mm x 49mm	£150	£160	£175
Credit card sized ad	50mm x 101mm	£300	£320	£350
1/8 page	80mm x 101mm	£480	£512	£560
1/4 page	130mm x 101mm	£1,260	£1,344	£1,470
1/2 page	130mm x 206mm	£2,520	£2,688	£2,940
Full page	260 x 206 mm type 300 x 266 mm trim 306 x 232 mm bleed	£5,040	£5,376	£5,880

PUBLICATION INFORMATION:

Publication date: Tuesday

Copy deadline: Wednesday prior to publication date

ARTWORK

All completed artwork and images/logos must be sent as a hi-res (at least 300dpi) jpg, pdf, gif or tif file. Please email to **tina.french@rbi.co.uk**.

Adverts to be set by Computer Weekly

Simply send the copy and any logos/images you wish to be included via email to **tina.french@rbi.co.uk**. Please include your contact details and a sales representative will contact you to discuss your options and costs.

For more information on advertising in Marketplace in Computer Weekly, please call **Tina French** on **+44 (0)20 8652 8410** or email **tina.french@rbi.co.uk**.

ComputerWeekly **ComputerWeekly.com**

* 2005 GfK NOP IT Weekly Publications Comparative Survey

** BPA, December 2005

*** Harvey Nash CIO Survey 2005