

Sponsorship

Computer Weekly is the perfect environment to build brands. Reaching over 140,000 individuals* on average, each week, Computer Weekly is considered to be the no. 1 'most useful publication' for UK CIOs**.

You can benefit from brand association alongside high quality, relevant editorial within the magazine. Descriptions of the current opportunities available are listed below.

For more information on sponsorship opportunities in Computer Weekly, please call **John Hill** on **+44 (0)20 8652 8571** or **Jon Southon** on **+44 (0)20 8652 8520** or email cwdisplay@rbi.co.uk

SPONSORSHIP RATES

Type of ad	Description	Size	x4	x13	x26	x52
Contents Page	Logo on p.3 of Computer Weekly	H 100mm x W 49mm	£11,785	£36,385	£68,925	£130,210
Letters page	Logo on the Letters page of Computer Weekly	H 84mm x W 101mm	£8,950	£27,640	£52,365	£98,905
Supplement	Dedicated supplements tailor - made to your requirements.	Up to 48pp	Price on application			
Sections	Management, Technology and Events sections are available for sponsorship.	H 38mm x W 49mm	£6,490	£18,980	£34,215	£61,565
Surveys	Sponsor a survey to provide in-depth market knowledge for your company and high quality editorial for Computer Weekly.		Price on application			
Special Reports	Sponsor a special report for a unique integrated marketing platform which includes high profile branding		Price on application			

PUBLICATION INFORMATION

Publication date	Tuesday
Booking deadline	8 days prior to publication date
Copy deadline	Tuesday prior to publication date

ARTWORK SPECIFICATIONS

File specifications: Copy is preferred in digital format.

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ComputerWeekly **ComputerWeekly.com**

* BPA, December 2005
** Harvey Nash CIO Survey 2005

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